



ARCTIC BREEZE

TRUCK AC™

BY HAMMOND AIR CONDITIONING LTD.



HOLMES COMPANY DRIVERS STAY COOL AND BURN NO FUEL WITH ARCTIC BREEZE TRUCK AC

RICHLAND, MS – They say it's all about timing. Martin Holmes, owner of Holmes Company of Jackson, Mississippi and David Monroe, Fleet Manager of the Holmes Company of Jackson, Mississippi, can attest to that in regard to his introduction to the new Arctic

BREEZE Truck AC™ systems the company is putting into all of its new trucks from Freightliner.

“When Richard Milne showed up with this new battery-powered air conditioning system, we just happened to have a truck in the shop in for repairs to the APU unit “ recalls Monroe. “Talk about being in the right place at the right time. We were in the market for an alternative to our APU-driven systems, and it showed up at our door.”

Mr. Holmes and Monroe liked what they saw and immediately put in an order for six Arctic *BREEZE* units. In the six months the units have been on the road, the Holmes Company has had absolutely no problems with them, according to Monroe. “The units are self-contained, they're the perfect size, they're easy to install and they'll go everywhere. Without a doubt, our drivers and mechanics love 'em for their simplicity and comfort. In fact, I have one driver who told me that it got so cold in the cab, he had to turn it off,” says Monroe.

Founded by brothers, Martin and Jack Holmes, the Holmes Company started out in 1981 with one truck. Today the company's long-haul fleet consists of 100 power units and 224 trailers. Transporting steel and building materials, including over-dimensional freight, Holmes prides itself on providing late model Freightliner tractors, trailers and the latest in transportation technology to ensure superior service to its customers. The addition of Arctic *BREEZE Truck AC* is a logical addition to the Holmes fleet.

Less idle time translates into less fuel for Holmes fleet

As a long-haul fleet, Holmes Company drivers go everywhere in the continental United States, much of the time in hot, humid conditions where driver comfort is a major issue during scheduled periods of down-time, says Monroe. “Since one of our *Arctic BREEZE* units ran for sixteen hours, we've had no trouble keeping our drivers cool and comfortable during their sleeping hours.”

Monroe says that Holmes has noticed a definite savings at the pumps since going with the *Arctic BREEZE* units. “When they're used properly, these units definitely cut down on fuel consumption. Less idle time means less fuel which means a bigger bottom-line,” says Monroe. “The unit's simplicity and reliability also translates into less time in the shop for repair which means no downtime. And because the unit's basic components are all automotive grade, with only three proprietary parts, mechanics will immediately recognize them, making routine servicing and repair a breeze. This product is a definite win-win proposition.”

Mr. Holmes and Monroe were very impressed with Jeff Lemon, the senior system designer at Hammond Air Conditioning who installed Holmes' first Arctic *BREEZE* unit. "Jeff knows his stuff. We enjoyed working with him, as we do with Richard Milne."

Holmes adopts Arctic *BREEZE* system for entire fleet

According to Monroe, all of Holmes' trucks are being outfitted with *Arctic BREEZE* systems. "We've moving completely away from other APUs," says Monroe, "and from this point on, every unit that comes through our terminal will be equipped with this alternative battery-powered system."

Monroe says that other trucking companies have taken note of the new *Arctic BREEZE* system. "Other companies have asked about the units and I've recommended them without hesitation," he says. "Everybody's looking for reliable equipment because when you have to drag a truck into the shop for repair, that's downtime and it's money out of your pocket."

"We're excited that Holmes Company has adopted the *Arctic BREEZE 12V Truck AC* system for its fleet," says Jeff Lemon. "Unlike diesel-powered auxiliary power units, this system is quiet, vibration free, environmentally-friendly, simple to use and service and cost efficient with a potential payback."